LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – **CORPORATE SECRETARYSHIP**

FIFTH SEMESTER – **NOVEMBER 2014**

BC 5404 - MANAGEMENT INFORMATION SYSTEM

Date : 12/11/2014   Dept. No.   Max. : 100 Marks
Time : 09:00-12:00

PART – A

Answer ALL the questions: (10 x 2 = 20)

1. What is an Open Loop System?

2. Define Management Information Systems.

3. What is Probabilistic System?

4. What is Transaction Processing Systems?

5. What is the purpose of Human Resource Management Information Systems?

6. What is 'CAPP'?

7. What are the four types of feasibility?

8. What do you mean by 'Physical Design'?

9. Define Data Mining.

10. What is 'DSS'?

PART – B

Answer any FOUR questions: (4 X 10 = 40)

11. Explain an Information Systems Model.

12. What do you mean by Managerial activities subsystems? Explain.

13. Explain Financial Information system with the Model.

14. What is the role of System Analyst? Highlight the job description of a System Analyst.

15. What are the features of ERP System?

16. How does an EIS work? Explain its Applications.

17. "Management Information Systems has been pushed by computer Technology" - Explain.

PART – C

Answer any TWO questions: (2 X 20 = 40)

18. Explain the different types of Information Systems based on hierarchy.

19. Describe the various input, output, processing and control variables of Marketing Information System with the model.

20. Explain a Traditional System Development Life Cycle showing different phases.

21. Explain Management Information systems for Decision Making.

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